



**YOUR SOURCE
FOR ORGANIC
COTTON
NONWOVENS**

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INTRODUCTION: RESPONDING TO CONSUMER DEMAND



When it comes to the personal hygiene market, nonwovens have provided the ideal material for creating a wide range of products such as make-up wipes, baby diapers, feminine products, and incontinence products. Nonwovens offer personal care product manufacturers a versatile, low cost material option that can be developed to include attributes and characteristics such as:

- Anti-microbial/anti-bacterial
- Anti-static
- Biodegradable
- Flame retardant
- Custom colors
- Hydrophilic

Today, a new generation of consumers are looking not only for convenient personal hygiene products, but personal care products that are also safe, healthy, and environmentally responsible. As an innovative and responsive nonwovens manufacturer, **WPT Nonwovens is answering these demands with certified organic cotton nonwovens.**

The purpose of this ebook is to provide readers with expanded information about **Global Organic Textile Standard (GOTS)** certified organic cotton nonwovens and how WPT Nonwovens can meet your organic cotton nonwoven needs as a **GOTS certified nonwovens supplier.** Topics include:

- What is Organic Cotton
- GOTS Certification
- WPT Nonwovens Organic Cotton Nonwovens

We invite you to review this information and invite you to contact us with specific questions, or to discuss how we can best serve your nonwoven cotton needs.

WHAT IS ORGANIC COTTON?

Cotton has long been one of the most widely grown crops in the world, commonly used for a wide range of apparel and home necessities such as draperies and bedding. A natural fiber, cotton is prized for characteristics such as comfort, absorbency, color retention, washability, and strength.

Unfortunately, the process of growing conventional cotton as a crop is very chemical-intensive. The impact on the earth's air, water, soil, and the health of people in cotton-growing areas is significant, as they are some of the most toxic chemicals as classified by the Environmental Protection Agency. The problems associated with these chemicals are particularly problematic in developing countries.

Consumer awareness and manufacturer responsiveness are on the rise concerning these issues. Organic cotton has emerged to offer a responsible choice for retaining the benefits of cotton in a more environmentally sustainable product.

The methods and materials used for organic cotton farming have a much lower impact on the environment. The production systems used in organic cotton farming are designed to maintain soil fertility, while reducing the use of toxic pesticides and fertilizers. Organic cotton production systems also offers the benefit of building a biologically diverse agriculture.

As a highly responsive and fully capable U.S. producer of nonwoven fabrics, WPT Nonwovens has been ahead of the market trend demands for environmentally responsible nonwovens. **Our most recent advancement in this area has been becoming the first U.S. organic cotton nonwoven supplier to be certified by the Global Organic Textile Standard (GOTS).**



GLOBAL ORGANIC TEXTILE STANDARD CERTIFIED COTTON

The Global Organic Textile Standard (GOTS) is the worldwide leading textile processing standard for organic fibers, including ecological and social criteria, backed up by independent certification of the entire textile supply chain. Version 5.0 was published on the 1st of March 2017, 3 years after the Version 4.0 was introduced and 12 years after the launch of the 1st Version. The high ecological and social requirements as well as worldwide practicability and verifiability were considered in the revision work, in order to achieve a reliable and transparent set of criteria.

The aim of the Global Organic Textile Standard (GOTS) is to define world-wide recognized requirements that ensure organic status of textiles, from harvesting of the raw materials, through environmentally and socially responsible manufacturing up to labeling in order to provide credible assurance to the end consumer. Textile processing, manufacturing, and trading entities can apply for certification according to the Global Organic Textile Standard.

The GOTS certification earned by WPT Nonwovens allows us to export organic cotton nonwoven materials with a single certification that is accepted in all major markets.

In order for a final product to be sold, labeled, or represented as GOTS certified, all operators of the processing and manufacturing chain, as well as B2B traders, must be GOTS certified. WPT Nonwovens Global Organic Textile Standard (GOTS) certificate covers Organic Cotton Ladies' sanitary products Resin Bonded Nonwoven RB-401-60-W/R.



WPT NONWOVENS ORGANIC COTTON NONWOVENS

According to the 2019 Organic Industry Survey, the 2018 U.S. organic market reached a record \$52.5 billion, representing a 6.3 percent increase from the previous year. Today's consumer trends indicate continued demand for environmentally responsible, clean, and sustainable products. To meet this demand, WPT Nonwovens is fully invested in supplying both large and small buyers with quality, GOTS certified, domestically sourced organic cotton nonwovens.

Through our relationships with key organic cotton suppliers in Lubbock, Texas, we are uniquely positioned to serve U.S. manufacturers as a dependable domestic organic cotton source, and as a trusted link in their supply chain. Other advantages we offer include:

- Ability to provide a sample within 30 days
- Production and shipment of your order within four to six weeks
- Comprehensive converting capabilities
- Extensive experience in developing nonwoven polyester fabric
- Unsurpassed onsite customer service
- Custom packaging and shipping upon request
- U.S. manufacturing facility located in Beaver Dam, Kentucky

In many cases, nonwoven suppliers are only interested in filling large volume orders. WPT Nonwovens has always served not only high volume needs, but also affordably served small niche buyers. This continues to hold true for buyers of our certified organic cotton nonwoven fabric.

If you are interested in learning more about organic cotton nonwovens, or are ready to partner with an experienced and dependable U.S. source for any nonwoven fabric needs, contact us today. We are eager to hear about your project and to discuss how we can serve you.



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